

# What made Great Yarmouth 'Great'?

1759	<p><b>Rich people would come to Great Yarmouth for the sea</b> as people believed that bathing in salt water was good for you and would help keep you healthy. Swimming in the sea was not something they did for fun.</p>
1844 - 1900	<p>100 years later, <b>the railway was built</b> which meant more than 80,000 people visited Great Yarmouth each year. This is when more hotels and entertainment venues were built along the promenade. <b>Wellington Pier and Britannia Pier were built.</b> People now swam in the sea for fun but men and women had to bathe on separate beaches because it was inappropriate. <b>The Aquarium</b> was built in 1877 and amusement arcades were opened along the promenade.</p>
1900 - 1930	<p><b>The first holiday camp</b> in the UK opened at Caister-On-Sea which attracted more people to holiday in the area as they were more affordable. There were now lots more things to do for fun. <b>The Winter Gardens</b> were built in 1903 at the entrance of Wellington Pier, and <b>the Hippodrome</b> was also built that year. The <b>cinema</b> opened in 1908, <b>The Pleasure Beach</b> was built in 1909 and the <b>Roller Coaster</b> was built later in 1932. <b>The Venetian Waterways</b> were built in 1928 with tourists enjoying rides in the boats with carved animal heads on.</p>
1950s and 1960s	<p><b>After World War II when life had been hard, more people wanted to enjoy holidays.</b> There were now more and more holiday camps with swimming pools, entertainment evenings and competitions, and a variety of food. <b>The Merrivale Model Village</b> opened in 1961,</p>
1970s	<p>Going on <b>planes</b> to holiday in different countries was becoming very popular because people knew they would be going to warmer, sunnier places. This meant <b>fewer people were going to Great Yarmouth for their holidays now.</b></p>
1980 - now	<p><b>The Marina Centre</b> was built in 1981 to attract more people but struggled to make Great Yarmouth as popular as it was before. In 1991, the <b>Sea Life Centre</b> was built and museums like the <b>Time and Tide</b> have been created to bring more tourism to Great Yarmouth too. <b>The Venetian Waterways will reopen</b> this year and more improvements are being made to Great Yarmouth to improve people's experience at this famous seaside town.</p>

